



**PROMETHEAN BIOFUELS COOPERATIVE CORPORATION**

**Technology Development Strategy 2008 - 2010**

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July 2008

# The Promethean approach...

## Focused on Capturing and Maximizing Value

- Effective development of intellectual property and products
- Capable of integrating multiple business models.

## External Attributes

- Global collaboration
- Symbiotic customer relationships developed and sustained
- Customer driven, cost competitive products and services

## Internal Attributes

- Concentrated product and process development
- Physical / Depreciating asset light
- Flexible, low cost assets
- Develop and recruit technical expertise
- Develop relationships that sustain feedstock access



# Converting biomass to chemical energy.

Feedstock requirements:

Feedstock supply risks mitigated by capacity to process diverse streams

Process principles:

Processes developed must allow for regional differences in feedstock availability

Processes must allow for cost-effective and/or profitable treatment and processing of by-product materials

Processes must be scalable at low cost.

Ideal processes allow for conversion of same feedstock into multiple energy products.

Product distribution:

Regional distribution model, with certain products slated for global distribution.

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# Focus Areas



- Technologies of the Obvious!
- Energy products
- Green solvents
- Lubricants
- Brand! Brand! Brand!

